



FOR IMMEDIATE RELEASE
January 24, 2005

Contact: Ed Domansky
Director, Corporate Communications
770.994.4579

Marty Bobroske Joins LogistiCare as Vice President of Business Development

ATLANTA – LogistiCare is pleased to announce that Marty Bobroske has joined the company as vice president of business development. He reports to John Shermeyen, president and CEO.

Mr. Bobroske comes to LogistiCare with a wealth of related experience, most recently serving as regional vice president of strategic sales for McKesson, where he was responsible for government direct market sales, generating marketing and collateral material, follow-up contact campaigns, tradeshows, and senior executive presentations to government entities. He has been with McKesson since 1998.

Prior to McKesson, Mr. Bobroske was with Meridian Occupational Healthcare Associates Inc. and Corporate Health Dimensions (CHD). While at CHD, he held two vice president positions, VP of sales and operations and VP of occupational health division operations.

Mr. Bobroske also has commercial property management experience, working as a project manager, general manager and assistant manager for Pyramid Companies of Syracuse, N.Y. In those roles, he managed several shopping centers in excess of 1 million square feet.

As a member of the U.S. Army from 1983 through 1988, Mr. Bobroske earned the rank of captain. He is a graduate of the U.S. Military Academy at West Point, N.Y., with a bachelor of science degree in operations research.

Mr. Bobroske currently resides in Arvada, Colo., where he will continue to maintain a home office when he is not traveling or working out of LogistiCare's corporate office in Atlanta.

About LogistiCare

Headquartered in Atlanta, LogistiCare is the nation's leading provider of specialized transportation network management. The company's government clients include state Medicaid agencies, school boards, transit and paratransit authorities. Health care sector clients include hospital systems and many of the nation's largest managed care organizations.

With its market innovation, proprietary software, and proven record of creating budget stability and program integrity, LogistiCare is well known as the leader in improving non-emergency transportation programs. On an annual basis, the company manages a national network of more than 1,750 transportation companies that deliver more than 13 million trips to customers annually.

###